

BLIND ZONES

**AVOID LANE
CHANGE/MERGE ACCIDENTS
... TURN OUT YOUR SIDE
MIRRORS TO REDUCE
YOUR BLIND ZONES
Good visibility is no accident**

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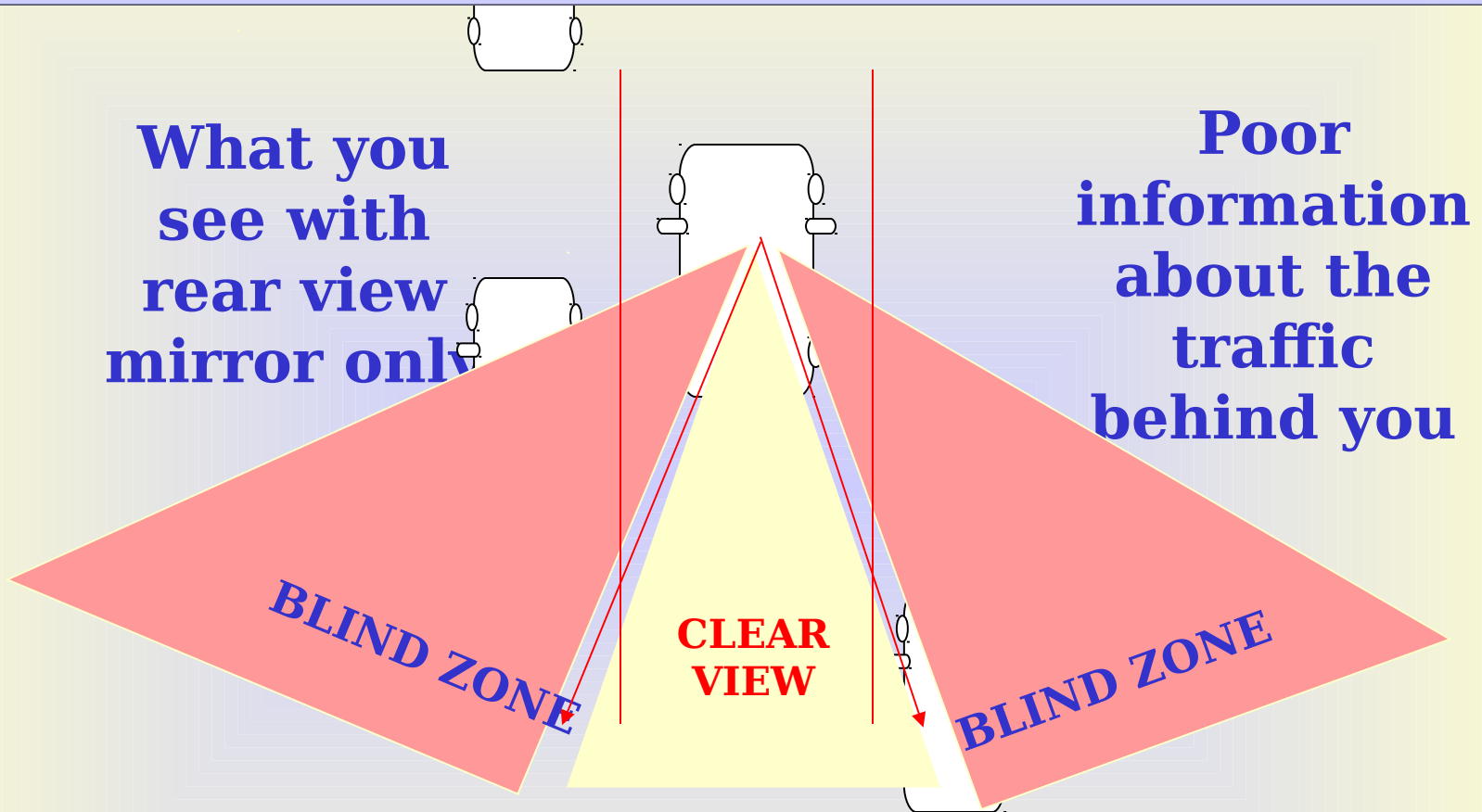


**THERE ARE MORE THAN
600,000 LANE
CHANGE/MERGE ACCIDENTS
IN THE UNITED STATES EACH
- More than 200 people die
YEAR.
each year in these accidents.**

**- 60% of drivers causing the
crash say they didn't see the
other vehicle.**

REAR VIEW MIRROR ONLY

(Small Area of Visibility - Large Blind Zones)

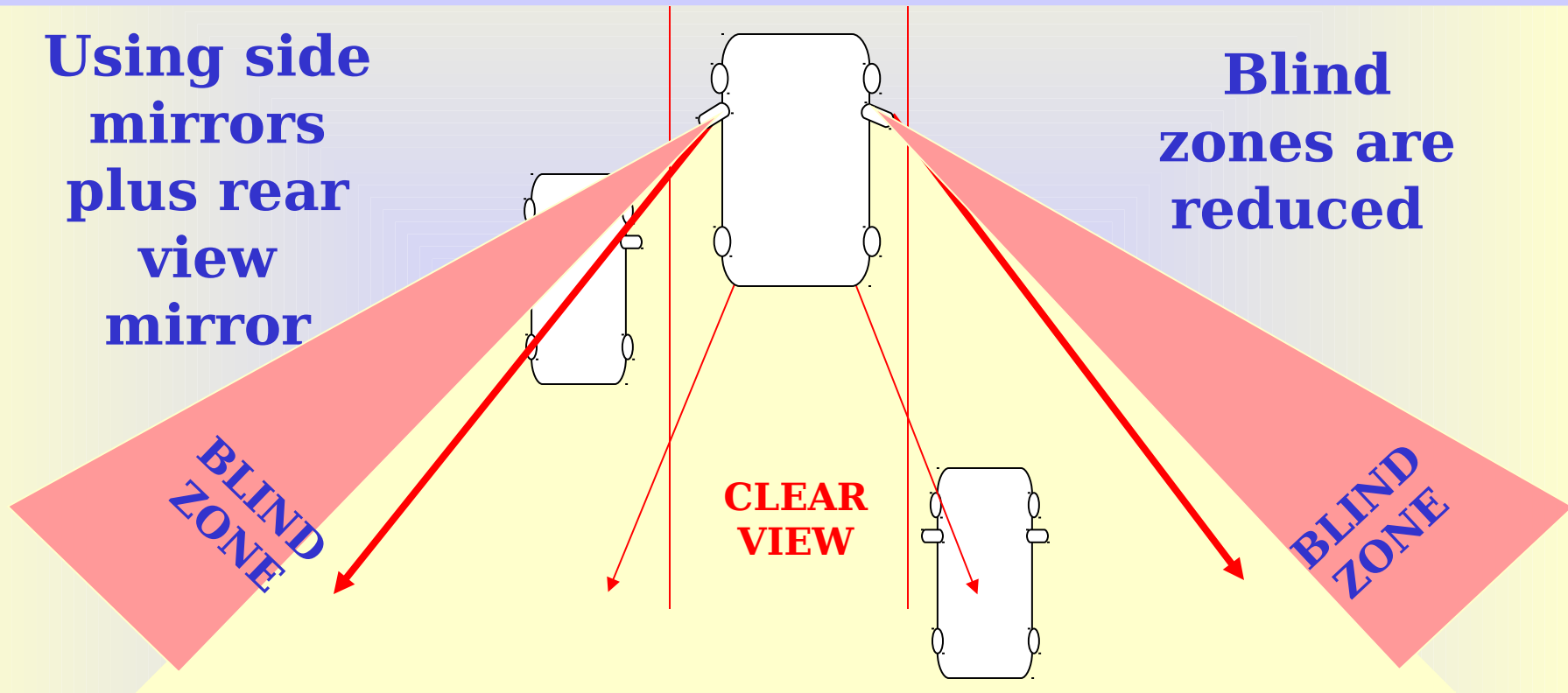


Traffic stays in your blind zone(s)
until it gets close



NORMAL SIDE and Rear View MIRROR

(Increased Area of Visibility - Smaller Blind Zones)



Traffic is more visible
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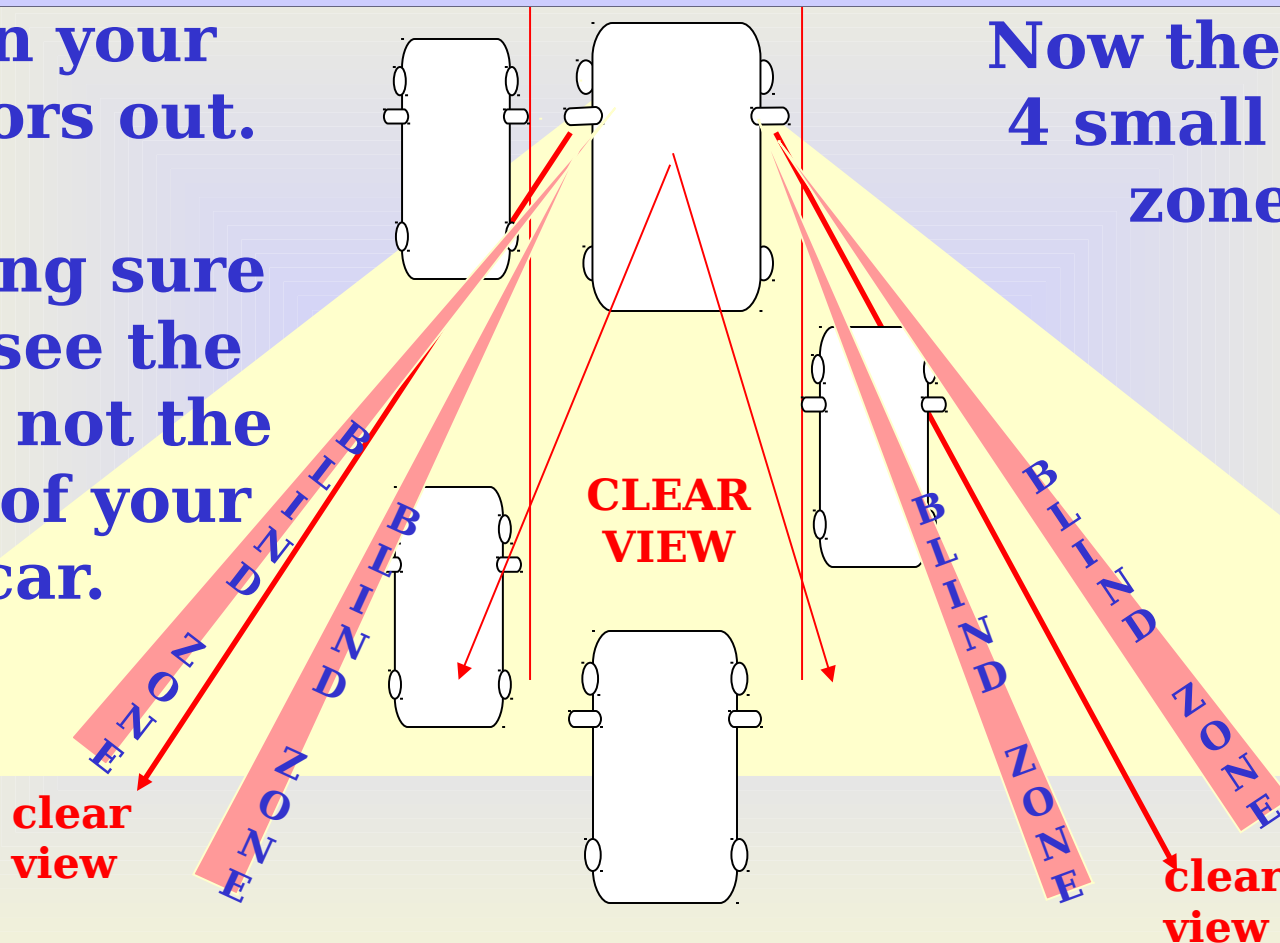
NEW SIDE MIRROR POSITION

Greatly Increased Area of Visibility

Turn your
mirrors out.

Making sure
you see the
road, not the
side of your
car.

Now there are
4 small blind
zones.



Blind zones are greatly reduced, you see
more traffic, and sooner.

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FIVE GOOD REASONS TO ADJUST YOUR MIRRORS

- You don't need to look over your shoulder as often
- You need only a slight turn of the head and glance at the mirror to view the blind zone
- Glancing at the mirror leaves the forward scene in your view
- The smaller blind zones can be included in your visual scanning
- At night, reduced glare from headlights in your side view mirrors

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GOOD VISIBILITY IS NO ACCIDENT

It takes time to change driving habits. The new mirror position is different, but stick with it, and you will be rewarded with a new view in driving that will improve your safety and comfort.

Try the New Mirror Position Today

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